

MathSP Lead Generation Landing Page Copy

Left side:

Middle and high school students... Start early!

Download the MathSP College Admission Exams Primer today and begin your plan for college admissions.

{picture of e-book cover}

Middle:

{Title}: College Admission Exams Primer

{Content}: The MathSP College Admissions Exam Primer is designed to help you wrap your mind around the steps required to prepare for college entrance exams, including the PSAT, SAT, ACT, and SAT Subject Tests. Written by Stephanie Espy, founder of MathSP Tutoring and Test Prep and graduate of MIT, UC Berkeley, and Emory, the Primer will help you to develop a plan for exam success to ultimately get accepted into your target colleges!

Learn how to:

1. Differentiate between the PSAT, SAT, ACT, and SAT Subject Tests
2. Prepare for the SAT based on your PSAT score
3. Decide when to take the SAT versus the ACT
4. Prepare for the Critical Reading, Math, and Writing sections of the SAT
5. Prepare for the Reading, English, Math, Science, and Writing sections of the ACT
6. Approach the SAT Subject Tests
7. Determine your target college admission exam scores
8. Develop a plan for test success

To succeed overall, it is important for students to Plan, Prepare, and Practice in order to Perform. This is the key for a success college admissions exam experience. These "4 P's" can make your testing experience more comfortable and less anxiety inducing.

Thank you for downloading the MathSP College Admission Exams Primer! Now, you're on your way to test success!

Right side:

{Form}:

Parent Name and Student Name
School Name

Challenges: {drop down or checkbox} focus, test anxiety, lack of time, weak foundation of material, not enough practice, not sure where to start, lack of discipline, not enough structure

MathSP Thank You Page Copy

Left:

{Title}: Thanks for Downloading the College Admission Exams Primer!

{Link}: Download Your the College Admission Exams Primer

{picture of e-book cover}

Written by Stephanie Espy, founder of MathSP Tutoring and Test Prep and graduate of MIT, UC Berkeley, and Emory, the Primer will help you to develop a plan for exam success to ultimately get accepted into your target colleges!

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{Place to add future special offers}